

IT Governance

Real Security from Leadership and Process

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“Information security is not a technical issue that can be delegated to the CIO, but a core governance issue that demands the attention of the CEO and boards”

Source: National Cyber Security Partnership

- **Technology is not the problem**
- **Current technology can secure our systems**
- **Emerging technologies continue to improve system security**
- **New technologies are making security easier to administer**

Session Objectives

Ammunition and Approaches

- Value and benefits of sound security leadership and processes
- Evaluate weaknesses in existing governance structure
- Develop IT Governance strategy
- Establish metrics for measuring the effectiveness of security processes
- Use Microsoft lessons learned to address governance issues and failures

What is Security Leadership?

Information Security Governance (ISG)

- Begins at the Board of Directors
- A integral part of corporate governance
- Same policies and controls used to direct and manage the organization as a whole
 - Risk management
 - Reporting
 - Accountability
- Responsibility for ISG is being redefined by new laws and regulations

The Goals of ISG

- Make information security a fundamental business issue at the CEO and Board level
- Align information security efforts with business objectives
- Balance IT investments with business risk decisions
- Create Security Enabled Organizations

Drivers for ISG

- Laws and Regulations
 - US – Sarbanes-Oxley
 - UK – Data Directive
 - Canada - Personal Information Protection and Electronic Documents Act
- Threat of increased regulation
- Extended Organization

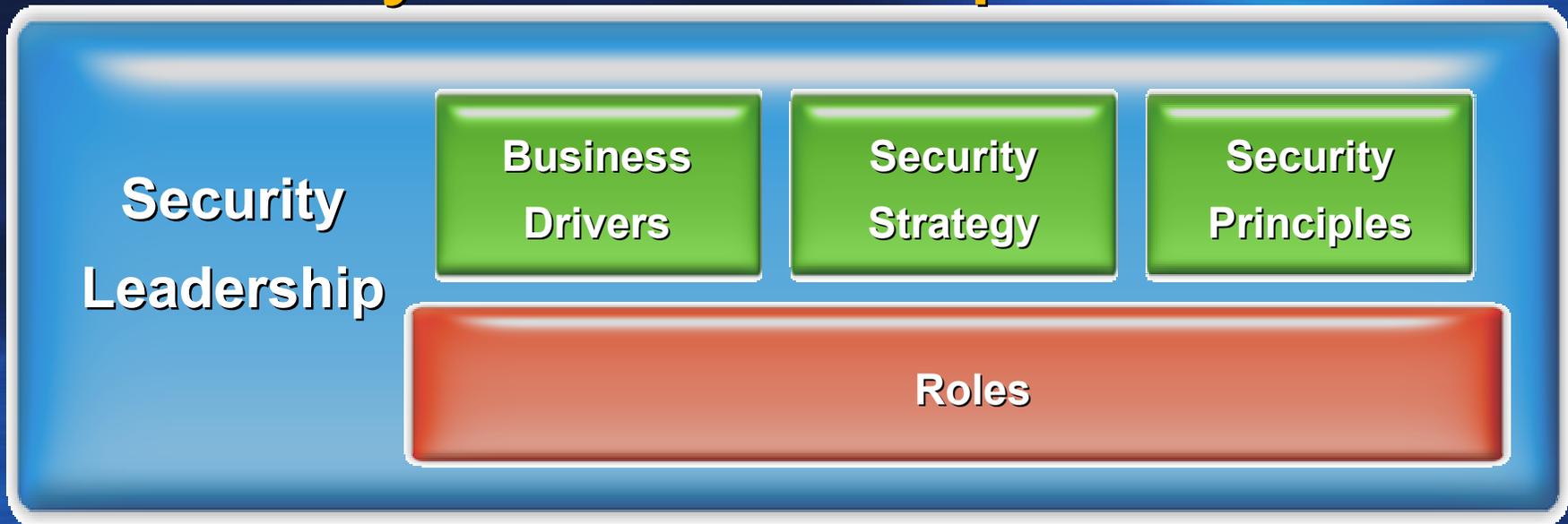
Benefits of ISG

- Avoid IT failures and resulting impacts on enterprise's value, reputation and competitive position
- Leverage IT's enabling capacity for new business innovations and practices
- Integrate with partners and connect with customer safely
- Measure IT security performance and ROI
- Incorporate and leverage new technologies

Security Enabled Business Framework



Security Leadership



- Business Drivers
 - Regulatory Compliance
 - Industry Standards
 - Partner/Vendor Connectivity
 - Customer Confidence

Business Drivers - Regulation

Tone at the Top

- Documentation
- Training
- Communications

‘CEOs and CFOs must ensure that their “tone at the top” is carried to every corner of the company. . . executives must be able to prove not only that policies, guidelines, and critical communications are sent out company-wide but that those policies have been read, understood, and agreed to by all employees.’

The Sarbanes-Oxley Act: Impact on Human Capital Management
Peoplesoft, Inc.

Business Drivers

Industry Standards

- **COSO** - Internal controls and risk management
- **ISO 17799** - Information security management
- **ISO/IEC TR 13335** - Security planning, implementation and maintenance
- **ITIL** - IT service processes and management
- **ISO/IEC 15408** – **Security** products/services evaluation
- **TickIT** - Software quality management
- **NIST 800-14** - IT security program
- **COBIT**- IT governance

Evaluation Points

- What standards are activity used in your security management program?
- Are your policies and standards aligned with industry standards?
- How well do your operations, maintenance and monitoring practices align with industry best practices?

Security Leadership



- Security Strategy – Proactive vs. Reactive
 - Management commitment/sponsorship
 - Security defined in terms of value to business objectives
 - Clearly defined vision, mission and scope

Security Leadership



- Security Principles
 - Confidentiality, Integrity, Availability
 - Definitive Assurance
 - Engineering Excellence
 - Operations Excellence

Security Principles

Security Leadership

Security Principles

Description

Isolation:

manage risk across the full suite of technical control points

- Securing the network
- Secure application operation
- Locking down clients and servers
- Data security and privacy
- Physical security

Identity Assurance:

includes authentication, user privacy, and data access authorization

- Manage to practice of least privilege
- Base decision on data classification and use
- Enforce privacy and privacy rules
- Monitor identity assurance

Engineering Excellence:

dedicated to the design and development of secure systems

- Secure application development
- Build security into the life cycle
- Secure systems architecture
- Reduce attack surface
- Ensure availability

Operations Excellence:

people, processes, and technology to maintain and operate secure systems

- Plan for system maintenance and updating
- Enforce security configuration and hardening
- Monitor and audit
- Practice incident response
- Awareness and training

Evaluation Points

- **Does your program have a clearly defined vision, mission and scope?**
- **Is it aligned with your company's business objectives?**
- **What are the key security principles that govern your program?**
- **Can you identify them? Articulate them?**

Security Leadership



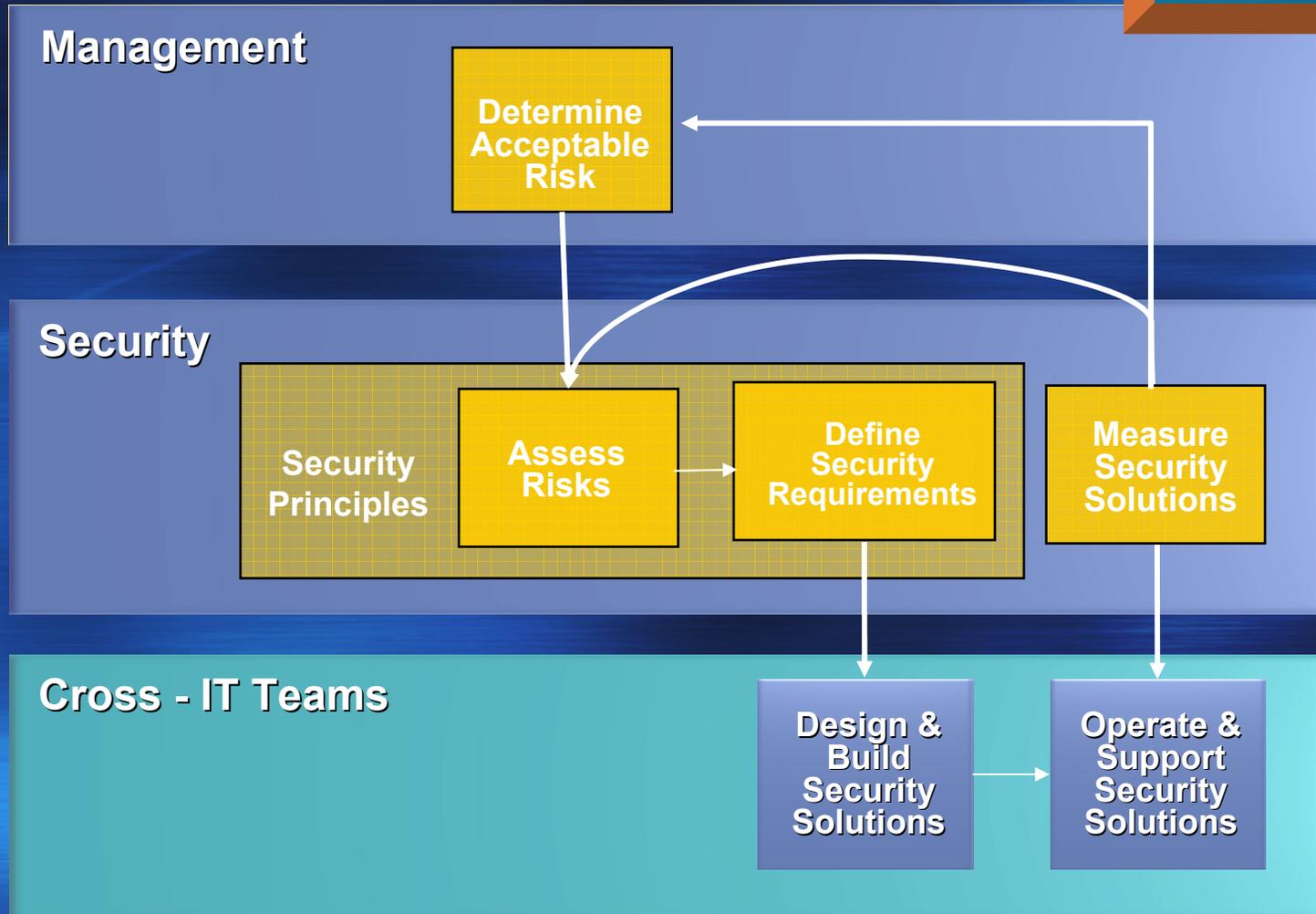
- Security Roles
 - Management
 - Administration
 - Audit
- Filling the Gaps

Roles (Organizations)

Security Leadership

Risk Management

Security Solutions



Evaluation Points

- **Does your ISG have a clearly defined roles and responsibilities?**
- **Are they part of HR job descriptions?**
- **Have competency requirements been defined?**
- **Are skill actively managed?**

Lessons Learned at MS IT

- Executive sponsorship
- Stakeholder consensus
 - Corporate Security
 - IT Operations and Support groups
 - Line-of-Business Application owners
- Well-established lines of communication
- Clear expectations
- Well-defined roles and responsibilities
 - Document work flow and procedures
 - Document minimum requirements
- Continuous improvement

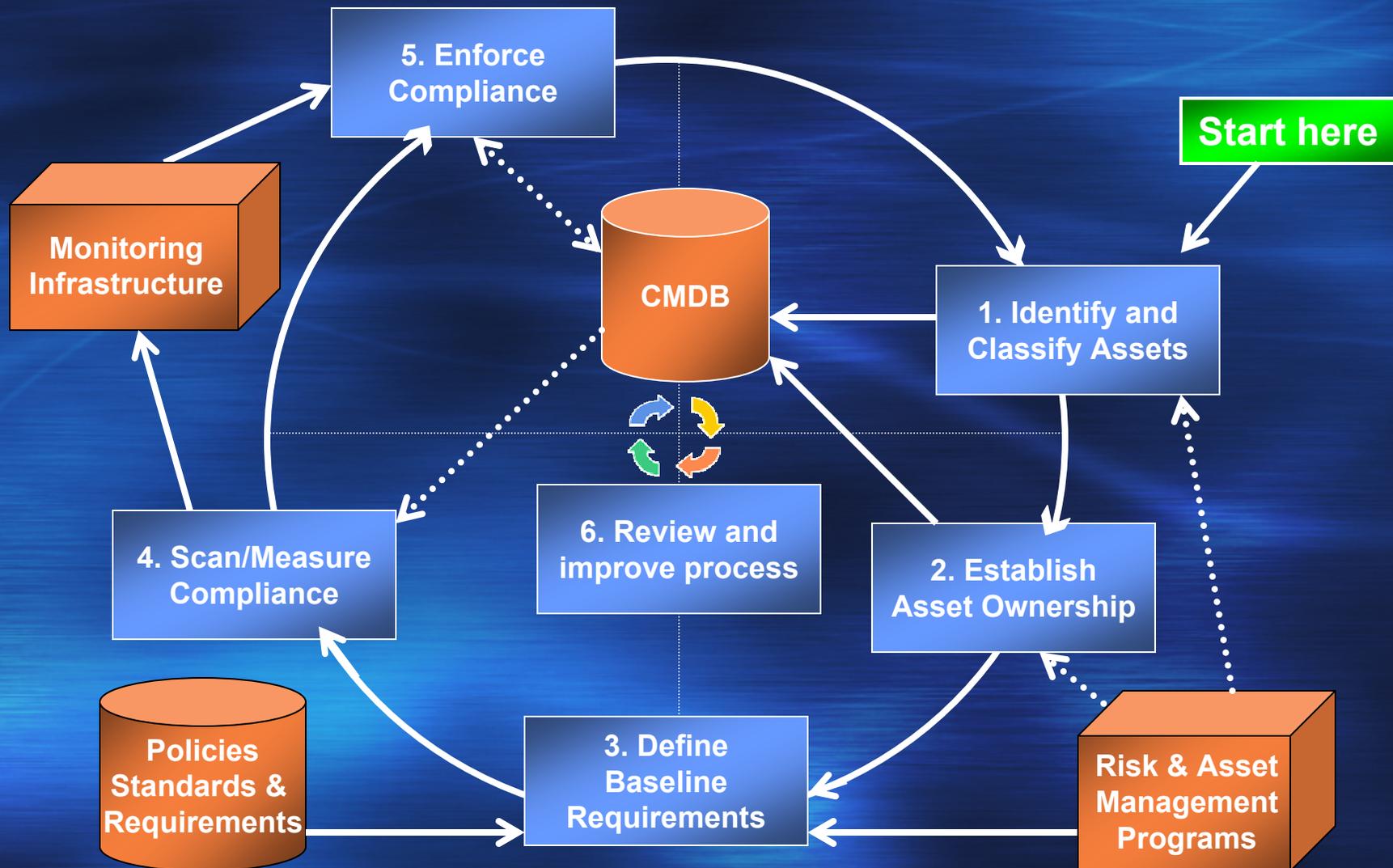
Key ISG Processes

- Risk Management
- Data Management
- Change Management
- Configuration Management
 - Build/Rebuild
 - Patch/Update
- Security Operations Management
 - Administration
 - Monitoring
 - Incident response
- Compliance Management

Processes and Practices

- Comprehensive
- Documented
- Consistent and repeatable
- Decision support
- Flexible
- Accommodating
- Continuous evaluation and improvement

Compliance Process Example



Lessons Learned at MS IT

Program Operations

- Communicate, Communicate, Communicate
 - Consistent format
 - Requirements and Timeframes
 - Enforcement actions for non-compliance
- Make the process visible to users
- Coordinate, Coordinate, Coordinate

“The process only works when everyone is tracking on their tasks”

Lessons Learned

- Repeatable & sustainable process
 - Document templates, work flow, checklists
 - Continuous evaluation and improvement
- Build process with key stakeholders
 - Establish clear roles and responsibilities
 - Who is responsible
 - Who is accountable
 - Who is consulted (management, other teams...)
 - Who do you inform (management, other teams...)

Lessons Learned

- Maintain a list of the minimum requirements
- Give the user base a voice
 - Provide a clear escalate path
 - Provide a feedback loop
- Only make short term exceptions

Benefits

MS IT Results

- 2 years ago
 - 85% Compliance
 - Two week timeframe
 - Several long term exemptions
- Today
 - 99% Compliance
 - Four day timeframe
 - Handful of short term exemptions

Roadmap

- Q1 - Risk Assessment
 - Develop your security leadership model
 - Review program policies, standards & roles
 - Classify findings as red/yellow/green
- Report findings to BOD Governance Committee and get support for ISG
- Q2 – Fill the gaps

Roadmap – Q3

- Review general practices
 - Minimize business unit involvement
- Clarify red/yellow/green evaluation criteria and identify gaps
- Identified business critical systems and dependences
- Create and present a Risk Scorecard to the BOD

Roadmap – Q4

- Perform simple subjective risk analysis with business unit stakeholders
- Express risk using the formula:
vulnerability x **threat** x impact

For example - “**Inconsistent account provisioning grants malicious users the ability to delete critical data that could result in loss productivity or the loss of intellectual property.**”

Roadmap

- Improve processes
 - Involve business unit stakeholders
 - Define requirements
 - Built consensus
- Improve measurement
 - Define baselines
 - Automate monitoring & reporting tools
- Improve controls

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Questions?

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Resources

- IT Governance Institute <http://www.itgi.org>
- Tools and Resources for Security Management
www.theiia.org
- **Corporate Governance Task Force of the National Cyber Security Partnership**
www.cyberpartnership.org
- Information Security Roles & Responsibilities Made Easy – Charles Cresson Wood
- **Information Security Policies and Procedures: A Practitioner's Reference – Thomas Peltier**