

# IT Governance

Real Security from Leadership and Process

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“Information security is not a technical issue that can be delegated to the CIO, but a core governance issue that demands the attention of the CEO and boards”

Source: National Cyber Security Partnership

- Technology is not the problem
- Current technology can secure our systems
- Emerging technologies continue to improve system security
- New technologies are making security easier to administer



# Session Objectives

## Ammunition and Approaches

- Value and benefits of sound security leadership and processes
- Evaluate weaknesses in existing governance structure
- Develop IT Governance strategy
- Establish metrics for measuring the effectiveness of security processes
- Use Microsoft lessons learned to address governance issues and failures

# What is Security Leadership?

## Information Security Governance (ISG)

- Begins at the Board of Directors
- A integral part of corporate governance
- Same policies and controls used to direct and manage the organization as a whole
  - Risk management
  - Reporting
  - Accountability
- Responsibility for ISG is being redefined by new laws and regulations



# The Goals of ISG

- Make information security a fundamental business issue at the CEO and Board level
- Align information security efforts with business objectives
- Balance IT investments with business risk decisions
- Create Security Enabled Organizations

# Drivers for ISG

- Laws and Regulations
  - US – Sarbanes-Oxley
  - UK – Data Directive
  - Canada - Personal Information Protection and Electronic Documents Act
- Threat of increased regulation
- Extended Organization



# Benefits of ISG

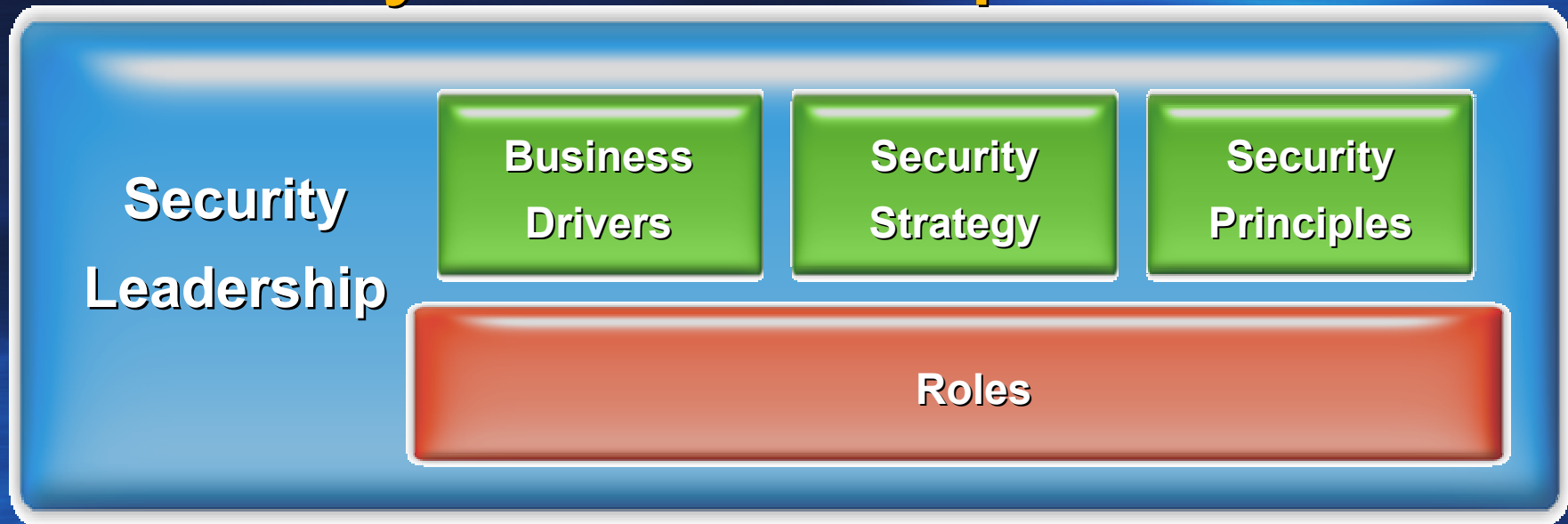
- Avoid IT failures and resulting impacts on enterprise's value, reputation and competitive position
- Leverage IT's enabling capacity for new business innovations and practices
- Integrate with partners and connect with customer safely
- Measure IT security performance and ROI
- Incorporate and leverage new technologies

# Security Enabled Business Framework





# Security Leadership



- Business Drivers
  - Regulatory Compliance
  - Industry Standards
  - Partner/Vendor Connectivity
  - Customer Confidence

# Business Drivers - Regulation

## Tone at the Top

- Documentation
- Training
- Communications

‘CEOs and CFOs must ensure that their “tone at the top” is carried to every corner of the company. . . executives must be able to prove not only that policies, guidelines, and critical communications are sent out company-wide but that those policies have been read, understood, and agreed to by all employees.’

The Sarbanes-Oxley Act: Impact on Human Capital Management  
Peoplesoft, Inc.



# Business Drivers

## Industry Standards

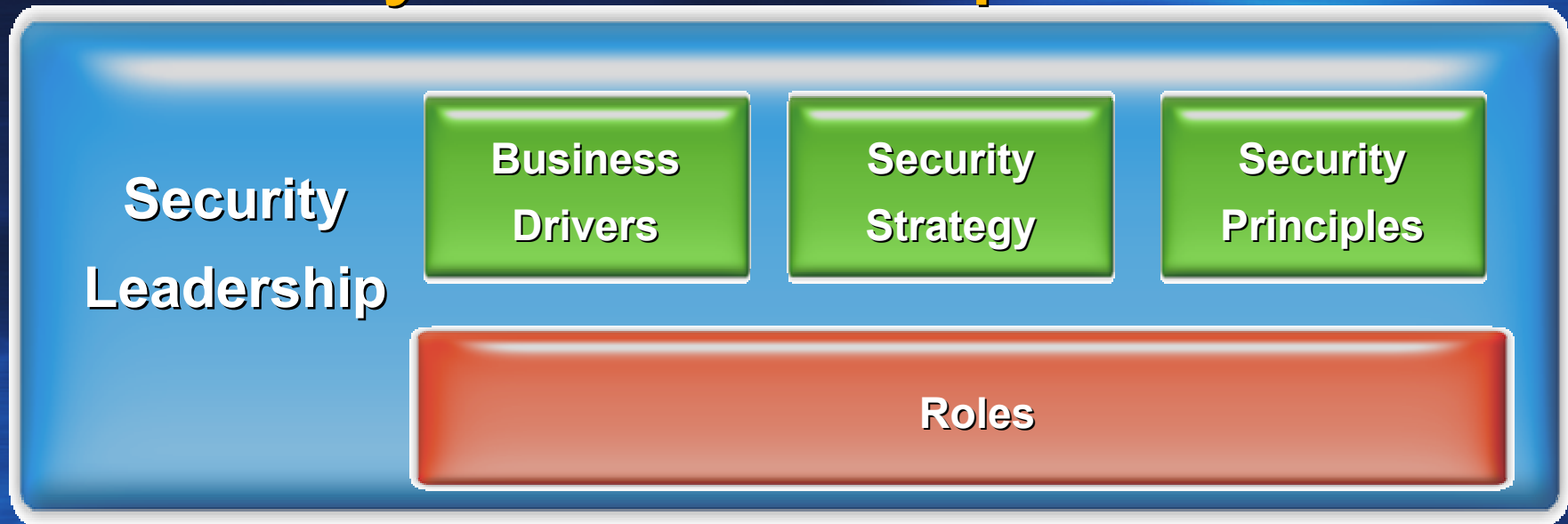
- **COSO** - Internal controls and risk management
- **ISO 17799** - Information security management
- **ISO/IEC TR 13335** - Security planning, implementation and maintenance
- **ITIL** - IT service processes and management
- **ISO/IEC 15408 – Security** products/services evaluation
- **TickIT** - Software quality management
- **NIST 800-14** - IT security program
- **COBIT**- IT governance

# Evaluation Points

- What standards are activity used in your security management program?
- Are your policies and standards aligned with industry standards?
- How well do your operations, maintenance and monitoring practices align with industry best practices?

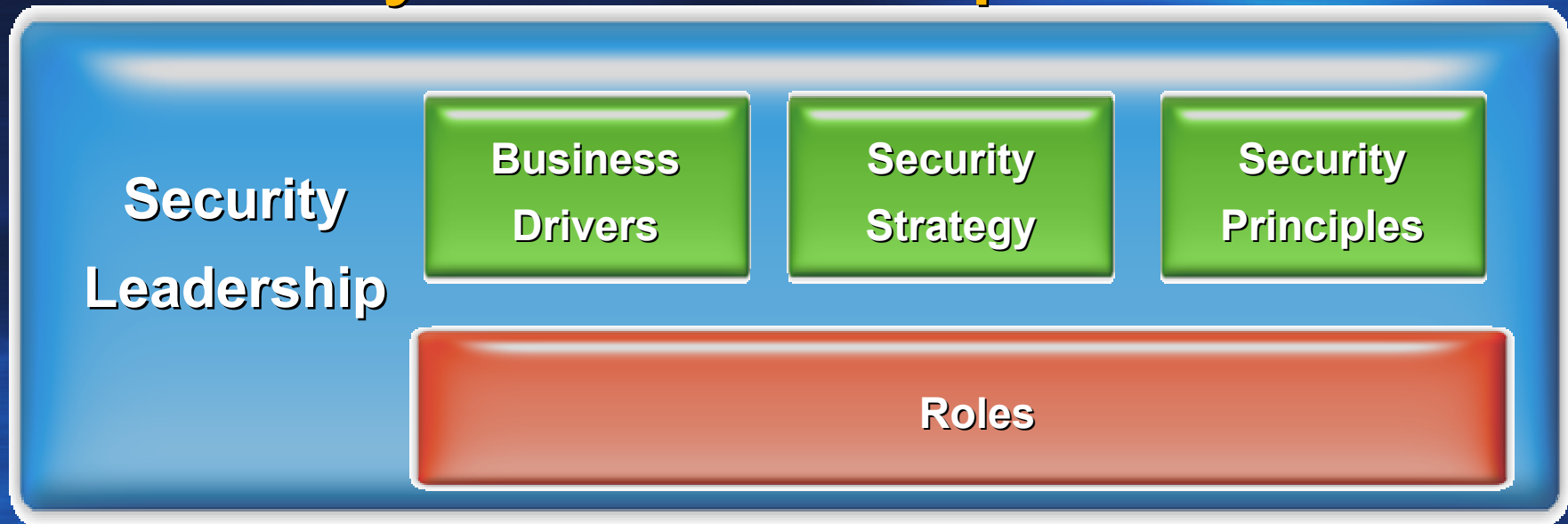


# Security Leadership



- Security Strategy – Proactive vs. Reactive
  - Management commitment/sponsorship
  - Security defined in terms of value to business objectives
  - Clearly defined vision, mission and scope

# Security Leadership



- Security Principles
  - Confidentiality, Integrity, Availability
  - Identity Assurance
  - Engineering Excellence
  - Operations Excellence



# Security Principles

Security Leadership

## Security Principles

## Description

### Isolation:

manage risk across the full suite of technical control points

- Securing the network
- Secure application operation
- Locking down clients and servers
- Data security and privacy
- Physical security

### Identity Assurance:

includes authentication, user privacy, and data access authorization

- Manage to practice of least privilege
- Base decision on data classification and use
- Enforce privacy and privacy rules
- Monitor identity assurance

### Engineering Excellence:

dedicated to the design and development of secure systems

- Secure application development
- Build security into the life cycle
- Secure systems architecture
- Reduce attack surface
- Ensure availability

### Operations Excellence:

people, processes, and technology to maintain and operate secure systems

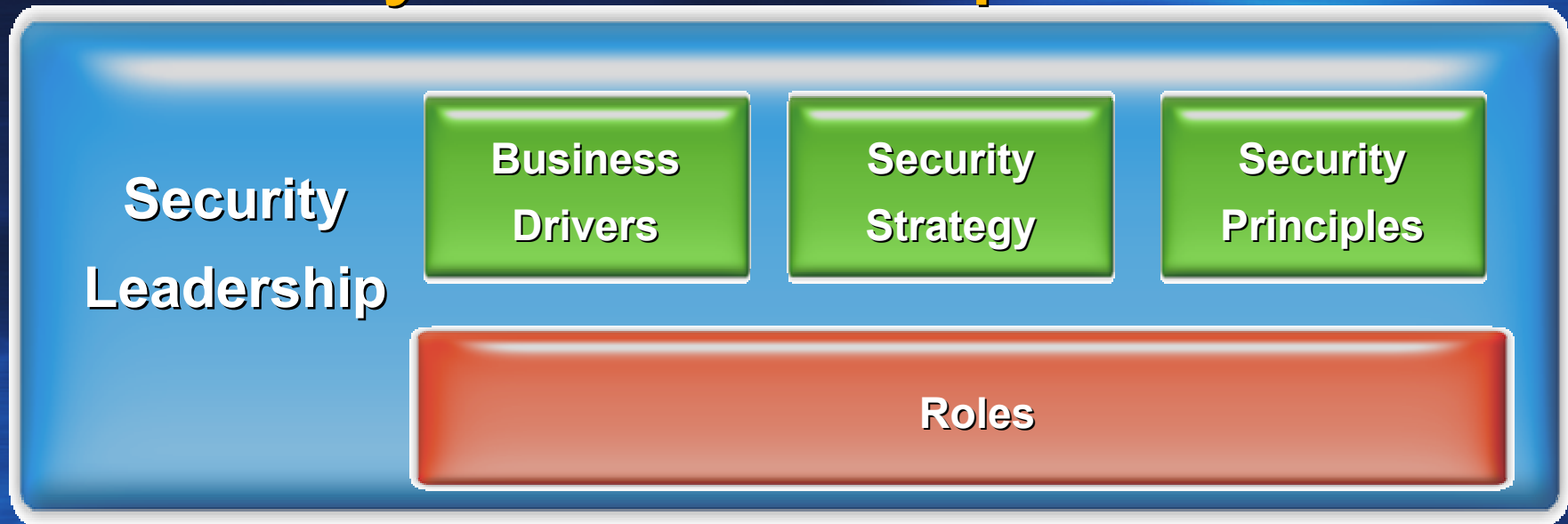
- Plan for system maintenance and updating
- Enforce security configuration and hardening
- Monitor and audit
- Practice incident response
- Awareness and training

# Evaluation Points

- Does your program have a clearly defined vision, mission and scope?
- Is it aligned with your company's business objectives?
- What are the key security principles that govern your program?
- Can you identify them? Articulate them?



# Security Leadership



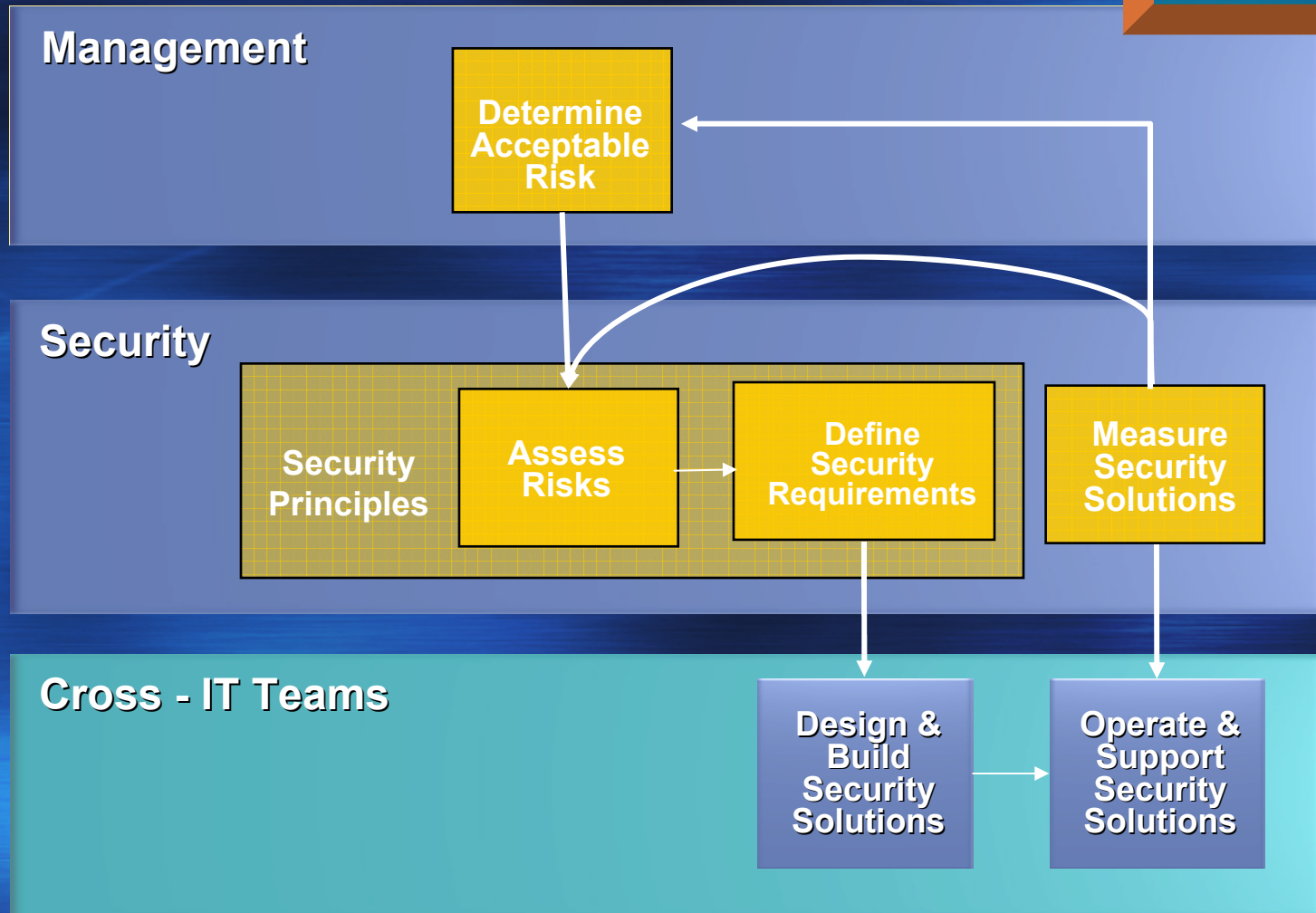
- Security Roles
  - Management
  - Administration
  - Audit
- Filling the Gaps

# Roles (Organizations)

Security Leadership

Risk Management

Security Solutions





# Evaluation Points

- Does your ISG have a clearly defined roles and responsibilities?
- Are they part of HR job descriptions?
- Have competency requirements been defined?
- Are skill actively managed?

# Lessons Learned at MS IT

- Executive sponsorship
- Stakeholder consensus
  - Corporate Security
  - IT Operations and Support groups
  - Line-of-Business Application owners
- Well-established lines of communication
- Clear expectations
- Well-defined roles and responsibilities
  - Document work flow and procedures
  - Document minimum requirements
- Continuous improvement



# Key ISG Processes

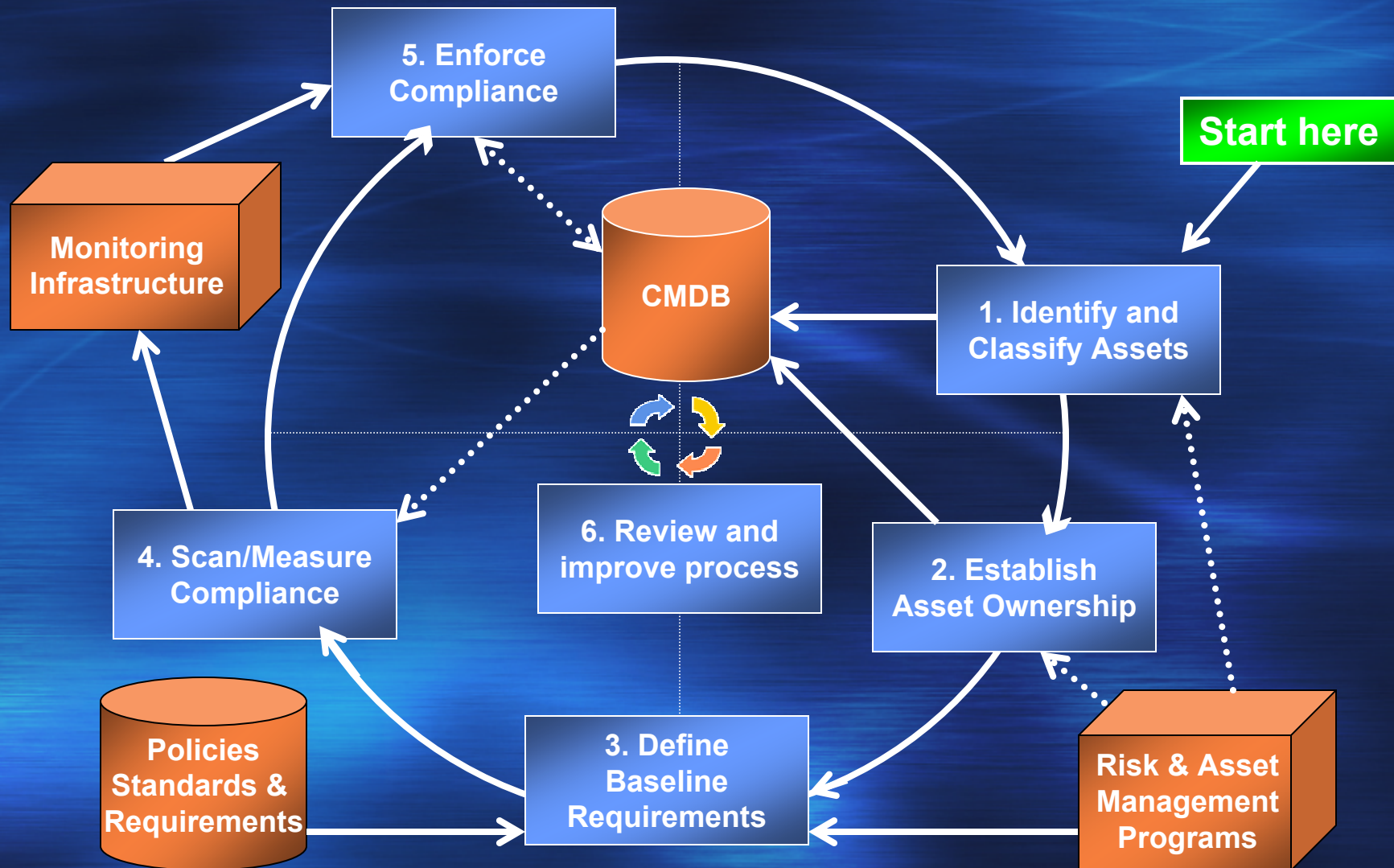
- Risk Management
- Data Management
- Change Management
- Configuration Management
  - Build/Rebuild
  - Patch/Update
- Security Operations Management
  - Administration
  - Monitoring
  - Incident response
- Compliance Management

# Processes and Practices

- Comprehensive
- Documented
- Consistent and repeatable
- Decision support
- Flexible
- Accommodating
- Continuous evaluation and improvement



# Compliance Process Example



# Lessons Learned at MS IT

## Program Operations

- Communicate, Communicate, Communicate
  - Consistent format
  - Requirements and Timeframes
  - Enforcement actions for non-compliance
- Make the process visible to users
- Coordinate, Coordinate, Coordinate

“The process only works when everyone is tracking on their tasks”



# Lessons Learned

- Repeatabile & sustainable process
  - Document templates, work flow, checklists
  - Continuous evaluation and improvement
- Build process with key stakeholders
  - Establish clear roles and responsibilities
    - Who is responsible
    - Who is accountable
    - Who is consulted (management, other teams...)
    - Who do you inform (management, other teams...)

# Lessons Learned

- Maintain a list of the minimum requirements
- Give the user base a voice
  - Provide a clear escalate path
  - Provide a feedback loop
- Only make short term exceptions



# Benefits

## MS IT Results

- 2 years ago
  - 85% Compliance
  - Two week timeframe
  - Several long term exemptions
- Today
  - 99% Compliance
  - Four day timeframe
  - Handful of short term exemptions

# Roadmap

- Q1 - Risk Assessment
  - Develop your security leadership model
  - Review program policies, standards & roles
  - Classify findings as red/yellow/green
- Report findings to BOD Governance Committee and get support for ISG
- Q2 – Fill the gaps



# Roadmap – Q3

- Review general practices
  - Minimize business unit involvement
- Clarify red/yellow/green evaluation criteria and identify gaps
- Identified business critical systems and dependences
- Create and present a Risk Scorecard to the BOD

# Roadmap – Q4

- Perform simple subjective risk analysis with business unit stakeholders
- Express risk using the formula:  
**vulnerability** x **threat** x impact

For example - “**Inconsistent account provisioning** grants malicious users the ability to delete critical data that could result in loss productivity or the loss of intellectual property.



# Roadmap

- Improve processes
  - Involve business unit stakeholders
  - Define requirements
  - Built consensus
- Improve measurement
  - Define baselines
  - Automate monitoring & reporting tools
- Improve controls

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# Questions?

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# Resources

- IT Governance Institute <http://www.itgi.org>
- Tools and Resources for Security Management  
[www.theiia.org](http://www.theiia.org)
- **Corporate Governance Task Force of the  
National Cyber Security Partnership**  
[www.cyberpartnership.org](http://www.cyberpartnership.org)
- Information Security Roles & Responsibilities  
Made Easy – Charles Cresson Wood
- **Information Security Policies and  
Procedures: A Practitioner's Reference –  
Thomas Peltier**